

ASHWIN DANIEL MUTHAYYA

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EDUCATION

EMORY UNIVERSITY, GOIZUETA BUSINESS SCHOOL

Atlanta, GA

M.B.A., Strategy, AI & Technology

May 2028

- GMAT 710; Robson Scholarship
- Goizueta Consulting Association, Goizueta Technology Association, Goizueta Gives

UNIVERSITY OF NEW SOUTH WALES

Sydney, Australia

Bachelor of Commerce/Bachelor of Economics

June 2022

- Graduated with Distinction
- UNSW Businessone: Selected for competitive pro-bono consulting program; created a 3-year market entry strategy for and EdTech startup to acquire its first 1,000 users.

EXPERIENCE

NOUS GROUP

Sydney, Australia

Largest Australian-founded management consulting firm, 650 staff across Australia, the UK, and Canada

Senior Consultant

2025 to 2026

Led workstreams within large engagements and owned end-to-end delivery on standalone projects.

- Designed a first-of-its-kind AI prototype for a state planning agency, converting assessor workflows into a retrieval pipeline surfacing biodiversity, noise, and other technical indicators; testing validated 10-20% faster assessments.
- Enhanced the operating model of a large healthcare provider (5,000+ staff) by analyzing and redesigning support services and key workflows to reduce internal friction and improve support for frontline services.
- Audited the asset base of a \$3B Australian port and uncovered \$50M in additional revenue the port could charge for under its regulator's pricing rules.
- Reverse-mentored the CEO of Nous on AI, building four agents live (news scanning, proposal review, performance monitoring) and sharpening their view of the firm's AI priorities.

Consultant

2022 to 2025

- Established commercial governance for \$40M+ in annual government funding, designing Service Level Agreements (SLAs) and facilitating negotiations to align a state regulatory authority and outsourced provider.
- Developed a strategic narrative to prevent the divestment of an engineering firm by leading market research and consultations to identify overlooked growth levers and ultimately increase profit margins by 5%.
- Partnered with a leading \$100B+ retirement fund to overhaul team dynamics, delivering structured feedback protocols and charters operationalizing team purpose and behavioral standards for investment teams.

ME&U

Sydney, Australia

World's leading AI menu and ordering platform found at over 6K+ locations

Data Analyst (Strategic Projects)

2020 to 2022

Delivered data analysis underpinning strategic projects across the business.

- Analyzed potential customers, market dynamics and the competitor landscape in the UK and US to inform global expansion strategy, guiding market entry and establishing me&u as a global category leader.
- Undertook process re-design for onboarding process involving analysis and extensive business consultations which yielded 30% in time savings.

ADDITIONAL INFORMATION

- 36 months post-MBA U.S. work authorization via STEM OPT; Australian citizenship confers E-3 visa eligibility (no lottery, no USCIS petition, renewable indefinitely).
- Mentored students from low socioeconomic backgrounds through the Australian Business and Community Network, coached university consulting case teams, and served as an AI governance panelist for Protocol.
- Led a \$1M business case for a refuge and community center, conducting financial modelling to justify investment needs. Coordinated a weekly pantry supporting 200+ vulnerable residents.
- Gold Coast Marathon Finisher 2026, Bondi to Manly Trail Race Finisher 2025, Sydney Half Marathon 2025 Finisher.